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The Case for EM Hard Currency Debt

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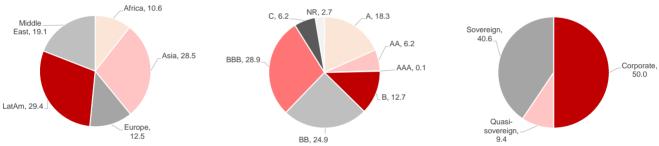
The Case for Emerging Markets Hard Currency Debt

Emerging markets hard currency debt is a broad investment category that can offer attractive yields, strong historical returns, and valuable portfolio diversification. The asset class includes sovereign, corporate, and quasi-sovereign issuers, and spans the ratings spectrum from the highest quality investment grade to CCC and below. The abundance of lightly followed issuers creates alpha generation potential for a skilled active manager.

Diversification, Liquidity, and Scale

The \$2.5 trillion EM hard currency investment universe consists of a diversified set of 60 countries in five regions, split across 12 corporate sectors and the full credit quality spectrum, offering investors a wide field of highly idiosyncratic opportunities. EM sovereign bonds, the longest-standing EM fixed income asset class, offer deep, liquid, and high-yielding market exposure, including longer duration assets. The market provides experienced, well-resourced active managers with the opportunity to add value through credit selection, country/sector/industry allocation, and duration management.

Composition of the \$2.5tn EM Hard Currency Debt Universe (Region, Credit Quality, and Issuer Type)



Source: JP Morgan Hard Currency Credit 50-50 Index (JEMB); as of March 31, 2025

Attractive Absolute and Risk-Adjusted Returns

The EM hard currency debt market is divided roughly 60% investment grade and 40% high yield issuers. EM debt's historical absolute returns are superior to those of US investment grade bonds, while risk-adjusted returns are comparable to US corporates, but top US Treasuries and many global equity markets.

20-Year Returns and Risk

	Ann. TR	Std. Dev.	Risk/Return		
50% EM Sov/50% EM Corp	5.43%	8.05%	0.67		
EM Sovereigns	5.55%	8.70%	0.64		
EM Corporates	5.33%	7.51%	0.71		
EM Local Currency	3.73%	11.78%	0.32		
US Inv Grade	4.18%	6.30%	0.66		
US High Yield	6.47%	9.02%	0.72		
10-Year UST	2.86%	7.33%	0.39		
EM Equity	6.44%	20.49%	0.31		
US LC Equity	10.23%	15.02%	0.68		
US SC Equity	7.55%	20.24%	0.37		

Sources: NCRAM, Bloomberg, data herein based on monthly returns from April 2005 through March 2025



EM Hard Currency Debt's Role in a Portfolio

EM debt can be an attractive source of portfolio yield for asset owners' and wealth managers' portfolios. The asset class also offers excellent diversification vs. interest rate sensitive securities such as US Treasuries, and reasonable diversification vs. other risk asset classes like high yield bonds and equity, earning a place in well-diversified fixed income or multi-asset class portfolios.

Asset Class Correlation

	EM Sov	EM Corp	EM LC	US Inv Grade	US High Yield	UST10yr	EM Equity	US Large Cap	US Small Cap
EM Sov	1.00	0.91	0.82	0.83	0.79	0.33	0.70	0.62	0.54
EM Corp	0.91	1.00	0.74	0.81	0.81	0.21	0.70	0.59	0.52
EM LC	0.82	0.74	1.00	0.62	0.66	0.18	0.81	0.59	0.53
US Inv Grade	0.83	0.81	0.62	1.00	0.68	0.59	0.51	0.47	0.39
US High Yield	0.79	0.81	0.66	0.68	1.00	(0.04)	0.72	0.75	0.72
UST10yr	0.33	0.21	0.18	0.59	(0.04)	1.00	(0.08)	(0.09)	(0.16)
EM Equity	0.70	0.70	0.81	0.51	0.72	(0.08)	1.00	0.72	0.67
US Large Cap	0.62	0.59	0.59	0.47	0.75	(0.09)	0.72	1.00	0.89
US Small Cap	0.54	0.52	0.53	0.39	0.72	(0.16)	0.67	0.89	1.00

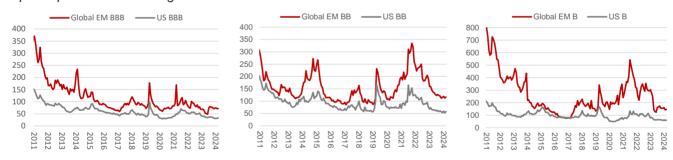
Sources: NCRAM, Bloomberg

Data herein based on monthly returns from April 2005 through March 2025 1

Embedded Risk Premium vs. Developed Market Assets

Emerging markets fixed income investments can embed both credit and elevated country risk, thus EM assets offer an attractive spread premium to developed market securities, across both investment grade and high yield credit. Skilled active managers with the ability to assess sovereign and corporate prospective risk and return can potentially exploit this opportunity for alpha generation.

Spread per Turn of Leverage



Source: BofA, as of February 28, 2025 (latest available), Spread per Turn of Leverage is OAS divided by Net Leverage

Conclusion

Emerging economies continue to withstand macroeconomic challenges, growing with a favorable demographic backdrop and improving institutional quality. Overall indebtedness of EM issuers remains substantially lower vs. developed markets in comparable ratings categories, and a significant share of EM economies' debts have moved into deep, local capital markets, reducing exchange-rate related risks. EM hard currency bonds continue to deliver among the strongest risk-adjusted returns across a broad spectrum of asset classes. Based on this track record, we believe that EM bonds deserve a strategic allocation in globally diversified portfolios targeting income and high total return over a market cycle.

¹ EM 50/50 Sov/Corp: JPM Hard Currency Credit 50-50 Index (JEMB), EM Sovereigns: JPM EM Bond Index Global (EMBIG), EM Corporates: JPM Corporate EM Bond Index Broad Diversified (CEMBI BD), EM Local Currency: JPM GBI-EM Global Diversified Index (GBI-EM GD), Investment Grade: ICE BofA US Corporate Index (C0A0), High Yield: ICE BofA US High Yield Constrained Index (HUCO), 10-Year UST: ICE BofA Current 10-Year US Treasury Index (GA10), EM Equity: MSCI EM Equity Index (MSCI EM), US Large Cap Equity: S&P 500 Index, US Small Cap Equity: Russell 2000 Index



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